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Reviews

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(Angela Kuhn)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback Pub the Date :2012-07-01 Pages: 240 in Publisher: basic information about the title of People's Communications Press: Transportation Management Practice - (Second Edition) - (logistics management professional use) Original Price: 45 yuan: Wuyi Zhou editor Press describe in detail: the people traffic Publishing Date :2012-7-1 ISBN: 9787114099090 Number of words: 361.000 yards: 240 Edition: 2 Binding: Paperback: large 16 product size and weight Wu Yizhou editor: Editor's Choice Transportation Management Practices as a logistics and transport managers must master the logistics mode of transport of the various business processes and skills. including the transport of goods by road. rail cargo transportation. sea cargo transport. air cargo transportation. special cargo transportation and transportation process risk prevention. green transportation problems were introduced. Summary Wu Yizhou edited transportation management practices is higher vocational work and study. curriculum reform planning materials in various vocational colleges actively practice and innovative ideas and concepts of advanced vocational education. deep promote the school-enterprise cooperation. Engineering combined with the background of the personnel training mode. written by the Vocational Education Teaching Steering Committee Transportation Management Professional Steering Committee under the new teaching standards and curriculum standards organization. Book focuses on transport management infrastructure. transport of goods by road. rail cargo transportation. sea cargo transport. air cargo transportation. cargo transportation. transport business processing and risk prevention. green transportation in accordance with the project-oriented. task-driven teaching mode. . The contents of the book easy to understand. close to the actual business of transportation management. Transportation management practices as a vocational college logistics management. road transport management. chain management and related management class professional teaching books. business reference books can also be used as a logistics enterprise management and social...



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