



## Best Business Practices for Photographers

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By John Harrington

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Summary: Introduction Part I Nuts and Bolts of Your Business Chapter 1 You Are a Business? Now Let's Get to Work! Chapter 2 Professional Equipment for Professional Photographers Chapter 3 Planning and Logistics: Why a Thirty-Minute Shoot Can Take Three Days to Plan Part II Financial and Personnel Considerations Chapter 4 Working with Assistants, Employees, and Contractors: The Pitfalls and Benefits Chapter 5 Pricing Your Work to Stay in Business Chapter 6 Overhead: Why What You Charge a Client Must Be More Than You Paid for It Chapter 7 Who's Paying Your Salary and 401K? Chapter 8 Insurance: Why It's Not Just Health-Related, and How You Should Protect Yourself Chapter 9 Accounting: How We Do It Ourselves and What We Turn Over to an Accountant Part III Legal Issues Chapter 10 Contracts for Editorial Clients Chapter 11 Contracts for Corporate and Commercial Clients Chapter 12 Contracts for Weddings and Rites of Passage Chapter 13 Negotiations: Signing Up or Saying No Chapter 14 Protecting Your Work: How and Why Chapter 15 The Realities of an Infringement: Copyrights and Federal Court Chapter 16 Handling a Breach...



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