



Facebook for Business Owners: Awesome Facebook Advertising Tips and Marketing Tricks

By Gerry Owen

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.hen Facebook first came out I just finished college and started studying web design at open university. Back then it wasn't most popular social network. Everyone used to be all over BEBo back then. At least in UK where I'm based. But I thought, Hey, this is great I saw potential straight away, even before Facebook announced Fan pages in 2007. I made many mistakes and some of my attempts can't even be named marketing. Yes, I started with spam and leaned hard, lol, but that's completely different story. As uni students, we tried many Internet based businesses, and Affiliate marketing was the first one where I used Facebook. It was done with my personal profile, I spammed the hell out of it, and finally I lost my account. But it worked. I thought that it was like printing money. Then in 2007 fan pages were introduced and Facebook became huge part of every business I'm involved in. Everything changed once again with introduction of Facebook ads. I even set...



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