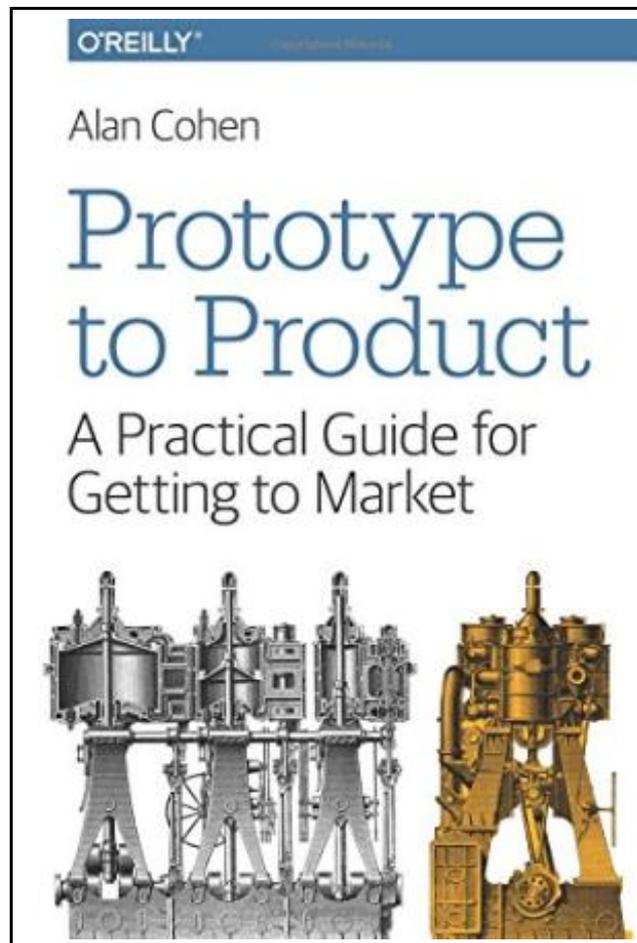


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PROTOTYPE TO PRODUCT: A PRACTICAL GUIDE FOR GETTING TO MARKET



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