



Business Use of Emotional Intelligence: Emotional Intelligence Is the Key to Success

By Rajeev Gupta

Createspace, United States, 2013. Paperback. Book Condition: New. 228 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The rules of success are changing with times. It s not the cards you re dealt it s how you play the game. Modernisation and the satellite revolution has brought knowledge and learning closer. The functional know-how and expertise is therefore assumed to be of high standards and linked with performance. The question thus arises as to what differentiates a star performer from others. EQ-IQ interface is thus most powerful area of influencing the performance. It inter-relates the cognitive and emotional faculties and competencies for optimising the decision making process and operational performance of a person. Emotional intelligence is considered to play a crucial role in the modern business life. Its principles help in evaluating and influencing business person s behaviour, management styles, attitudes, interpersonal skills and potentials and is considered to have great relevance in areas like job profiling, planning, recruitment and selection. Successful business people or managers don t waste time and energy worrying about being better than someone else, they focus on being the very best version of themselves. Success is being able to juggle...



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