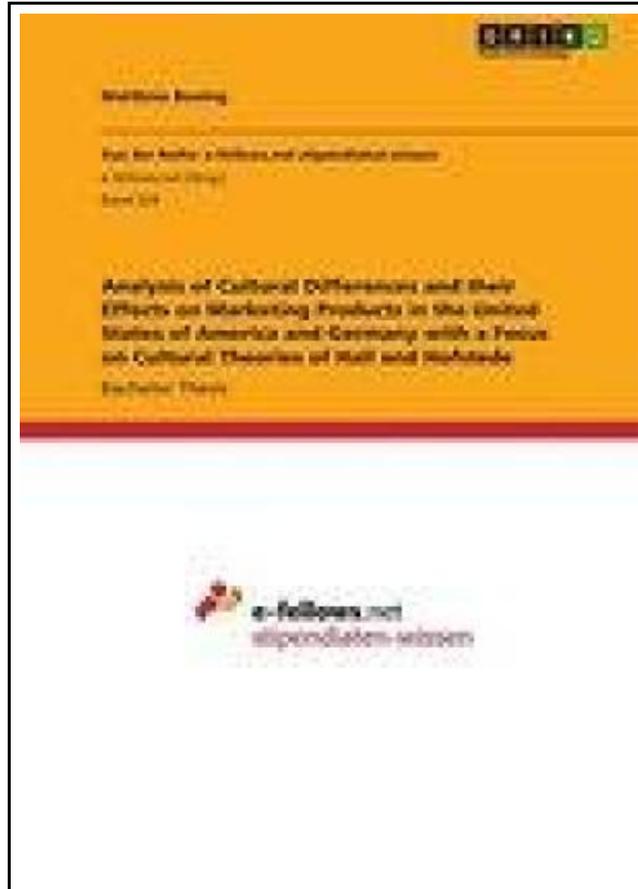


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ANALYSIS OF CULTURAL DIFFERENCES AND THEIR EFFECTS ON MARKETING PRODUCTS IN THE UNITED STATES OF AMERICA AND GERMANY WITH A FOCUS ON CULTURAL THEORIES OF HALL AND HOFSTEDE

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